

- Event Management
- Graphic Design
- Web Development
- Garments
- Trading
- Digital Marketing
- Consultancy
- Outdoors
- Export & Import
- Agro Farming



A Developing Company in INDIA

ABOUT US

- **PRIDE Group** is a privately owned, versatile, integrated Group of Companies specializing in execution of Service Sector Projects. We were born as an Event Agency and have grown to be a 360° brand solution firm.
- We have verticals encompassing-Event Management, Website Development, Digital Marketing, Garments, Trading, Consultancy, Grooming, Graphics Designing Services and many more. We have made a mark across sectors including Corporates, Multiplexes, Hospitality, Technology, and more.
- PrideGroupis a large family of self-motivated, highly driven Original Thinkers, Digital Marketing Experts, Social Media Mavericks, Writers, Content Specialists and Event Marketing pros.With offices in Multiple Cities in India along with associates in
- Tier II and Tier III cities, we are one of the fastest growing agencies in India.
- We endeavor to continue Specializing, Innovating, Expanding and Diversifying our services to meet the demands of the industries we serve, as well as the demands of our clients and build on our hard earned reputation for quality and dedication towards excellence.
- Reliability, Efficiency and Professionalism are qualities incorporated in the basic DNA of PRIDEGroup and we hope that we can be your reliable partner in the developing core sector.







About Event Management

- Ever since PRIDE has been established in 2008, we have been executing events and programmes innovatively and fruitfully.
- We Plan, Design, and Execute Events passionately to build brands. With our innovative ideas and unique themes, we offer fruitful Creativity to all types of events.
- We follow high ethics of Event Management & Marketing Strategies which make us one of the top Event Management Company's in India as admired by our esteemed clients.
- Our services are available in PAN INDIA and cater to Organizations ,Companies, Families & Individuals for Events, Conferences, Fairs, Celebrations, ,Festivals, and so on.
- Our Creative, Dedicated, and Enthusiastic team understands the unique needs of every client. Whatever the occasion, you can rely on us even for multiple events, to get the job done with style and talent.
- We know that every event, large or small, is different and we do it with equal enthusiasm and flair.
- Our vision is to be a worldwide one stop solution, where our clients will have the ease of finding everything they need under one roof.
- Our mission is to ensure these events generate a positive influence and encourage our client's audience.











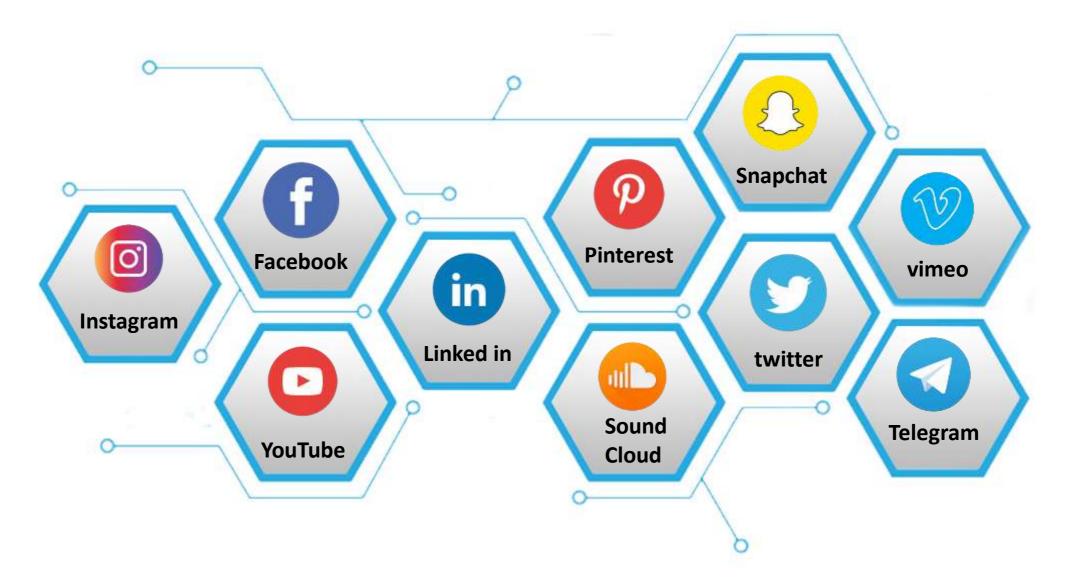


About Digital Marketing

- Our team comprises of young and enthusiastic tech savvy people who are well-read digitally and are up to date with the latest social media trends which can be adopted to suit your brand. Through our innovative social media management and content strategies we leverage your brand's presence.
- We offer social media services, search engine services, and website design services. We create and manage top-performing social media campaigns for business. Our company manages social media networks such as Twitter, Facebook, Google Plus and Instagram on your behalf. We use relevant social media marketing services to help businesses grow and meet goals.
- We offer social media management services to boost your social media presence with high-quality content, daily activities, and increasing followers.
- Our company excels in Facebook Marketing, Instagram Marketing, and You Tube Marketing services. Since 2011, our firm has managed over 2,000 social media marketing campaigns. Our work shows that our company knows how to optimize your social media channels to satisfy your marketing objectives.



We Provide Services on



Today's Scenario

• **Pride Group** today is been recognized globally with clients across more than 80 countries.

Pride Group now represents itself amongstone of the most successful event executionists in Pan India level who has a team of professionals from various fields to handle each segment of an event with perfection.





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5700+ Clients

Across

83+ Countries

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Graphic Designing

- In a world immensely driven by visual content, businesses & individuals are constantly searching for the "best way to stand out" amongst the crowd.
- **Pride** can help by providing thoughtful & effective graphic design solutions.
- As media expands its reach across digital, print and television, there is a growing demand for graphic designers who can convert ideas into visually compelling stories.
- Designs ranging from brochures, logos, posters and banners for large as well as small business organizations using the latest technologies in the most creative way possible.



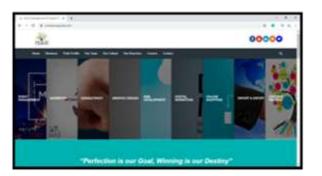






Web Development

- Having a group of young and active enthusiasts working together to fulfill the requirements of our clients in areas like Web Hosting, Web Development, Online Mobile Application Development, Search Engine Optimization (SEO), Internet Marketing, Online Branding and E-commerce solutions.
- We aim to provide quality services to our clients in India and across the globe. Understanding the fact that every business is different and so the requirements many also differ, hence we make sure that our clients get the best service for promoting their online presence.
- Our team ensures that your website will stand out ahead of competition and remains digitally sound in time and technology.



Companies Pride

Digital Pride services



The Creative Chef



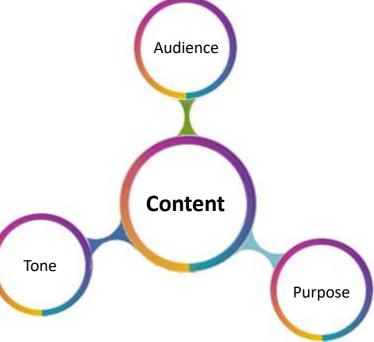
Content Writing

We are a content creation hub which believes in the power of innovation, creativity and knowledge. From creative to technical writing, legal papers till medical writing, we help our clients to create a right copy of the content. By right we mean informative, compelling engaging and educative content.

We are on a *mission* to create compelling content for brands want to connect with people and develop a brand name to win more customers.

Whether you want product branding or product description, an impressive brochure design or a user manual, looking to design a course material or a training video, We Write it Right!

....a one stop shop for all your content needs.







About Garments

- The Garment Industry is a major contributor to the economies of many countries. The industry for Ready Made Garments has been criticized by labor advocates for the use of sweatshops, piece work and child labor.
- Pride Garments caters to Corporate as well as Schools in terms of Bulk orders. They are custom tailored according to measurements, but rather generalized according to client's requirement. They are made from many different fabrics and yarns. Their characteristics depend on the fibers used in their manufacture.
- Ready-made Garments and Stitched Garments are divided into the following types:
- Work wear / Corporate Wear
- School Uniform
- Sportswear (Jersey, Track Suits, Sweatshirts)
- Collard T-shirts
- Chef Coats

Garments Samples





About Export & Import

- With India's role in the global economy growing on the back of increasing world trade, the need for smooth and efficient trade services has never been more acute.
- For more than 10 years we have been standing for proficiency, excellence are experts for the and service. We procurement and growth of brand/non brand, as well as promotional goods and assorted items for any product line-up.
- From our central location at Pune our team engrosses itself for your benefits in a driven, dedicated and pioneering manner.
- Together with our associates on the procurement & supply chain sides we have built up a strong network based on trust and constancy who understands the demands of the global market.
 - Companies need an efficient, reliable and cost-effective logistics solution to help them stay competitive and they are finding that the only way to achieve this is with a professional partner who is dedicated to their success.





Products

- Pride takes care of Distribution of Goods to entire Maharashtra & Goa for Add more Bath Fittings & Rinox Glass Fittings. Bindal Industries started its operation in
- Our brand 'ADDMORE' is synonymous with everlasting quality, innovative designs, prompt deliveries & unending quest of customers delight. 'ADDMORE' is hallmark in bathroom accessories.
- RINOX is global leader in modular stainless steel handrail fittings and glass hardware. RINOX stands for luxurious, well engineered and secure railings found in prestigious projects and homes on all 5 continents.
- Rinox offers a wide range of architectural Hardware for Door control, Shower cubicles, wooden furniture, Glass Fittings etc. RINOX is a leading brand in Premium Architectural Hardware and Modular Stainless Steel Railing Systems across the world.







Other Services

Online Shopping

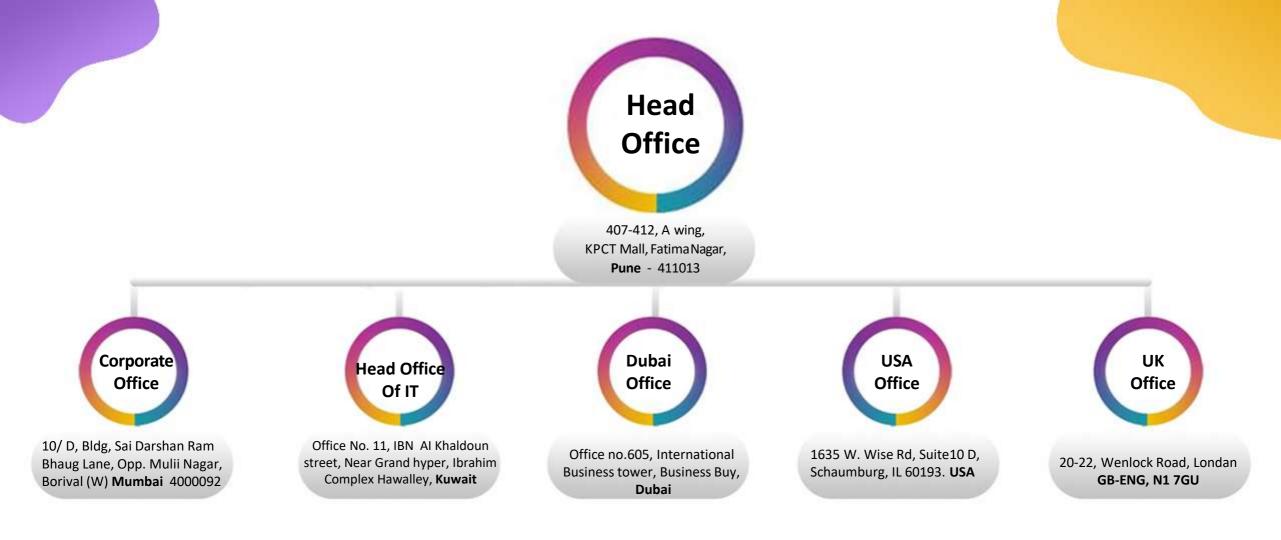
- "Motley" is a separate Entity under the umbrella of PRIDEGroup where Online Shopping is taken care of.
- Weare delivering services to our clients for the past 3 months.
- **Online shopping** is a form of electronic commerce which allows consumers to directly buy goods or services from a seller over the Internet using a web browser.
- Online stores typically enable shoppers to use "search" features to find specific models, brands or items

Grooming

- We believe in inner grooming of personality with focus on moral values. Emotional Skills, Interpersonal Skills, Soft Skills, Total Personal Management, Communications kills (Written & Oral) along with PI & GD, which are part of our curriculum.
- Our vision is to earn the love and respect of individuals by developing them with the best of traits and value added knowledge on communication skills and personality development." Every individual has God given talent which is hidden inside.

Consultancy

- Pride Consultancies aid the Executives of Companies by providing them with consultants, also known as Industry-Specific Specialists/Consultants and Subject-Matter Experts, usually trained in Management or Business Schools.
- The deliverable of a consultant is usually advice or a recipe to follow to achieve a company objectives, leading to a company project. We are specialists in providing HR support to SME's and Large Organizations.



Thank You

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"Perfection is our Goal, Winning is our Destiny"